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HALIBURTON HIGHLANDS DECEMBER 11, 2014

Wrap It Up at Fleming

Get some Christmas shopping done and support student artists on Saturday, December 13 from 10 a.m. to 3 p.m. at Fleming College Haliburton campus. See story on page 2.

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My favourite reads of 2014

Bessie's Books
and other things
Bessie Sullivan
County Librarian

I keep track of my reading using Goodreads, which is a fantastic social media tool for book lovers.

With it I can rate each book I read by assigning one through five stars depending on how much I liked or didn't like the book.

I can then sort my books by the number of stars I gave them. The following three all rated five stars for me in 2014.

Still Life with Bread Crumbs by Anna Quindlen is a portrait of Rebecca Winter, a photographer whose work made her an unlikely heroine for many women. She hasn't sold photos in a while, her bank balance is shaky, and she has fled the New York City for the middle of nowhere because she can rent out her apartment at a profit.

There she discovers that what she sees through a camera lens is not all there is to life. *Still Life with Bread Crumbs* is a deeply moving and often very funny story of unexpected love as Rebecca discovers at the age of 60, that life is a story with many levels, a story that is longer and more exciting than she ever imagined.

The Girl Who was Saturday Night by Heather O'Neill is a coming-of-age novel set on the seedy side of Montreal's St. Laurent Boulevard.

Gorgeous twins Noushcka and Nicolas Tremblay live with their grandfather in a tiny, sordid apartment on St. Laurent Boulevard. They are hopelessly promiscuous, wildly funny and infectiously charming. They are also the only children of the legendary Québécois folksinger Étienne Tremblay, who was as famous for his brilliant lyrics about working-class life as he was for his philandering bon vivant lifestyle and his fall from grace.

Known by the public since they were children as Little Noushcka and Little Nicolas, the two inseparable siblings have never been allowed to be ordinary. Shortlisted for this year's Giller award, if you enjoyed O'Neill's last book, *Lullabies for Little Criminals* you will like this one.

The Storied Life of A. J. Fikry by Gabrielle Zevin features A.J. Fikry whose life is not at all what he expected it to be. His wife has died, his bookstore is experiencing the worst sales in its history, and now his prized possession, a rare collection of Poe poems, has been stolen.

Slowly but surely, he is isolating himself from all the people of Alice Island. Even the books in his store have stopped holding pleasure for him.

These days, A.J. can only see them as a sign of a world that is changing too rapidly. And then a mysterious package appears at the bookstore. The unexpected arrival gives A.J. the opportunity to make his life over, the ability to see everything anew. This is an unforgettable tale of transformation and second chances, an irresistible affirmation of why we read and why we love.

All three of my choices this year share some common themes; love, hope, and second chances.

If you are interested in other library staff's favourite reads from this year, our annual Staff Picks publication will soon be available at all branches of the Haliburton County Public Library.

Exhibition and sale on at Fleming Saturday

Fleming College, Haliburton Campus is pleased to present Wrap it Up, the end-of-semester art exhibition hosted by current students in full-time diploma and certificate programs.

This one-day exhibition will take place from 10 a.m. until 3 p.m. on Saturday, Dec. 13 at Fleming College's Haliburton campus.

Wrap it Up is a wonderful opportunity for developing artists to gain exhibition experience and showcase their many talents. Visitors will be amazed by the vibrant tapestry of the arts found on display and within the college.

Many students who attend Haliburton School of The Arts have come from outside of Haliburton County to study at Fleming College and this exhibition provides members of the Haliburton community an opportunity to view new works by new artists. Artists will be available to discuss their works and answer any questions.

This exhibition is a student-based initiative featuring a variety of media showcasing the talents of our fall semester students. Some of the media represented include painting, drawing, fibre arts, photography, iron sculpture, ceramics, and mixed media. Select works will be available for purchase.

Please join us for light refreshments and the chance to explore the unique and inspiring space that is the Haliburton School of The Arts. The event is free of charge and open to all. For further information, please contact organizer Terri Frew at terri.frew@flemingcollege.ca.

Submitted

Looking for a Family Doctor?

An invitation to residents of Haliburton County and surrounding area, to come to our clinic at 7217 Gelert Road, 1st Floor family health team suite, and sign up with one of five physicians taking new patients. Residents who have been on the wait list are also invited to attend and sign up!

WHAT: Please bring your valid Ontario Health Card

WHERE: 7217 Gelert Road, Haliburton, ON 1st Floor in the Family Health Team Suite

WHEN: Starting the week of December 1, 2014, Monday to Friday 8 am to 12 pm and 1 pm to 4 pm

WHO: All residents without a local primary healthcare provider (parents or guardians may sign for children under the age of 16, but we still need their Health Card information. Children 16 and over must sign themselves)

If you have any questions, please call Kim Robinson at 705-457-1212, extension 368.

We look forward to seeing you!

Read County Life online anytime. Go to:

haliburtonecho.ca or mindentimes.ca

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That's a wrap

Living Large

Humour by Steve Galea

I suppose you have to be over 50 to remember this, but there was a time when people did not let professionals in the store wrap Christmas gifts for them. During these dark times, we also never benefited from gift bags that we could simply insert our gifts into. That was considered cheating.

I'm not saying they were better days. In fact, they were not. This can be evidenced by the fact that I once spent three days preceding Christmas with my thumb caught in a bow of my own making. And I'm still hairless in parts best left unspecified due to a serious Scotch taping accident.

What I am saying is these days all wrapped gifts look alike – which is to say tidy and professionally done. This is clearly not the way the inventors of Christmas intended it to be.

Here are my top 10 reasons why.

1. The cats are going to tear up nicely wrapped gifts anyways. They always choose these ones first.
2. It makes Santa's elves worry about job security. Let's face it. Once Christmas is here, Santa's elves are already facing production slowdowns since they've made all the toys. Wrapping professionally is all they've got left. So, if you outsource this or use bags, Santa's going to have to lay off a bunch. And the Keebler cookie people only pay minimum wage.
3. It causes angst. When you tear a horrible wrapping paper job off of a gift, you almost feel like you've done it a service. But when you tear a beautiful wrapping job off of that same gift, it causes guilt – like you've destroyed 10 hours of painstaking work. This is not fair to the recipient.
4. You lose individuality. For instance, people in my family can invariably recognize a gift I've wrapped. It's covered in tears and my thumb is still attached to the bow.
5. The people in the Scotch tape industry are counting on us. Again, these guys make 90 percent of their sales off of people with no wrapping skills, just like me. They're counting on us.
6. When you do a poor wrapping job, the gift looks much better by comparison.
7. If you've put a puppy or a kitten in one of those gift boxes, a poor wrapping job allows air to get in. There's nothing less Christmassy than doing mouth to mouth on a kitten in front of the kids.
8. Some good use should come from leftover wrapping paper and my column.
9. How many leftover Christmas bags can accumulate in your closet? Let's face it, these things aren't exactly multi-use.
10. Wrapping neatly is a lot of effort for a lump of coal.

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2014 Annual Christmas Concert

HWS

Featuring All Local Performers.
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Tickets: Adults $10, Students $5, Family $25
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County Life is produced by The *Haliburton County Echo* and *Minden Times*, and published by White Pine Media Corp.

Bernt Fiebiger DD
Caygeon Denture Clinic

Season's Greetings

Due to unforeseen circumstances we at Caygeon Denture Clinic are unable to offer denture services in the New Year from 158 Bobcaygeon Road, Dentistry in the Highlands.

Any future appointments will need to be at 103 Main Street, in Bobcaygeon.
Please call Donna for more information and see if you qualify for our 'Distance Credit'.
We apologize for any inconvenience this presents.

We at Caygeon Denture Clinic sincerely value and appreciate your patronage and look forward to serving you in the future.

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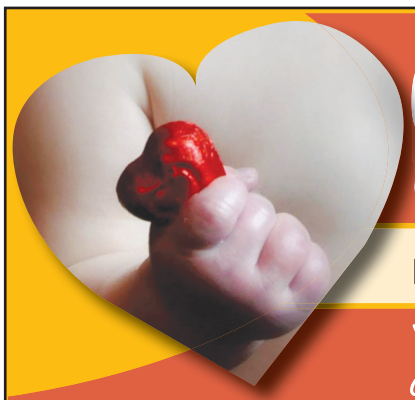

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Raised to date—$625,000

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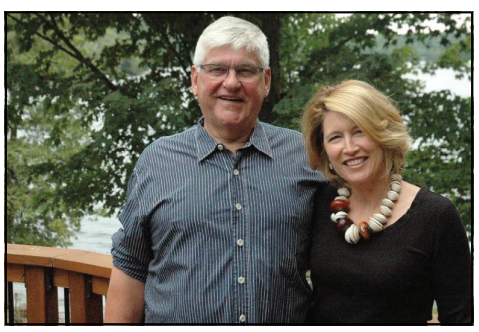
"We encourage you to support the Haliburton Highlands Palliative Centre"



HALIBURTON HIGHLANDS HEALTH SERVICES FOUNDATION
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A celebration of local musicians

The Haliburton Highlands is a centre for the performing arts. Every week there are tough decisions about what concert or theatre production to attend. Between May and September of 2014 we had over 100 concerts in this county. We are blessed with performances from a wide range of musicians, some of them world class, playing classical, jazz, folk, opera, and country.

An essential element of this mosaic of music is our local musicians. There are many talented folks in this community singing and playing tunes in kitchens, garages, and living rooms. A good number of brave souls come out to perform at open stages. Others play gigs whenever they can. Some have produced CDs and are trying to make a living from music. Our reputation for being a community for the performing arts is building and we have musicians, including professional ones, moving into the area. For example, Ray Montford, a very accomplished musician, has just built a recording studio on Canning Lake and provides a range of music services.

The Haliburton County Folk Society strives to support local musicians of all stripes in a variety of ways such as helping them to develop professionally (Winter Folk Camp); helping them record their music (Homemade Stew CD), promoting their availability to perform (performer's database), and providing them with opportunities to play in front of audiences (Open Stage, openers for guest musicians.)

It is no surprise that the Folk Society is pleased to present the second annual Homemade Stew concert, a celebration of local musicians. The lineup is a stellar one and includes emerging artists, well known and established performers, and professional musicians playing a wide variety of music styles – rock, jazz, classical and folk. Many of the songs will be originals. The playbill includes Bethany Houghton and Ernie Demuth, Bill Candy, Cassidy Glecoff, Chad Ingram and Tim Tofflemire, Lauren McInnes, Rabid Dogs, Ray Montford, Tom Regina and Stan Russell, Serendipity, and Trio Cappuccino.

Homemade Stew is more than a concert. It is an event that will display the art of selected visual artists; a social gathering; and a fundraiser for Heritage Ballet.

The second annual Homemade Stew concert is happening on Dec. 13, 7:30 p.m. at the Northern Lights Performing Arts Pavilion in Haliburton. Doors open at 7 p.m. Tickets are available at www.madeinhaliburton.ca, Halco Electronics/ The Source in Haliburton and The Organic Times in Minden. For more information call 705-754-FOLK or visit www.haliburtonfolk.com

-Submitted

How to avoid holiday debt

It seems everybody loves the holiday season – spending time with friends and family, the gifts, the meals and the parties. However, there can be a dark side to the festive season: post-holiday debt. The best way to handle that – avoid debt in the first place.

"It's hard, but when purchasing gifts it really helps to keep the emotion in check; make a list of gifts that is pared down and covers just those things you have to get and can afford," says Denise Wright-Ianni, CPA, CGA, a sole proprietor with offices in Toronto and London. She recommends coming up with a plan and sticking to it.

"I tell people to shop early and to spread out the pain over a few months. Go online, do some research and check prices, even if you prefer not to buy online. Most people don't seem to know it but many stores will price match if you bring in a price quote from another retailer," says Wright-Ianni.

"People can go crazy during the holiday season, throwing caution to the wind and spending like it's going out of style, says Kody Wilson, CPA, CA, who works in tax advisory and business valuation services at Ginsberg Gluzman Fage & Levitz, LLP in Ottawa. "When we shop for ourselves we look for bargains and compare prices. For holidays, people just go in and pay for an item to get it over with and off the list. That's a bad strategy."

"Some people use their credit card haphazardly and, come January, they say: 'What did I do?' It pays to keep a list and track what you're spending so you have a rough idea of where the money is going."

Wilson also notes that presents are just the tip of the iceberg; don't forget about festive dinners and entertainment costs. "Lots of people go out to restaurants during the holidays. It's easier to host a dinner or go to someone's house and it's certainly more affordable."

"Some people can't manage credit cards, but they use them anyway," says Wright-Ianni. "If you tend to over-spend, price shop then go to the store with cash, not your credit card. If you feel you have to use the credit card – perhaps to get points - consider going to the bank right after you use the card to pay off the amount spent. The bank is happy to let you do it and you can get that debt off the books right away."

"People need to assess what they really can and cannot afford. During the holidays we want to give great gifts but you need to keep perspective on your personal budget and income level," says Wilson. "It makes no sense to put yourself in debt for months after the holidays."

Wright-Ianni adds: "The most precious gift is the gift of time so, instead of buying every last trendy gift, consider spending more time with the people you love or doing something for them like running errands. You don't have to spend a lot to give something valuable."

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Contractor appreciation
Cordell Carpet in Haliburton hosted their annual Contractor Appreciation Breakfast on Thursday, Dec. 4. / Laura Smith photos

‘Lock it or lose it’ campaign starts

The Haliburton Highlands Ontario Provincial Police is participating in the province-wide Lock it or Lose it Campaign and warning motorists about the dangers of property and identity theft resulting from unlocked vehicles or the leaving of valuables in plain view. The campaign is sponsored by the Ontario Association of Chiefs of Police (OACP) and encourages drivers to take precautions to protect their vehicles and vehicle contents from theft, particularly during the holiday season.

“Leaving vehicles unlocked or valuables in plain sight is an invitation for thieves to steal your values. Our police service wants people to take the time to keep their property safe,” said Haliburton Highlands OPP Detachment Commander Staff Sergeant Chad Bark “Thieves are also looking for anything in a vehicle that allows them to engage in identity theft. Don’t give them the opportunity. Keep anything with your personal information with you.”

During the Lock it or Lose it Campaign, police officers examine parked vehicles to confirm they are locked and that no valuables have been left in plain view.

Officers place a small notice on vehicles checked indicating what safety precautions were neglected and offer simple prevention tips for drivers to protect their vehicles against theft. The notices also congratulate drivers who have secured their vehicle.

“The insurance industry remains a strong supporter of the Lock It or Lose It Campaign. We know it works,” said Rick Dubin, vice-president, investigative services, Insurance Bureau of Canada. “While actual vehicle thefts have dropped, we are very concerned about identity theft and identity fraud. Cases of identity theft and fraud have increased across Canada from 10,807 to 11,594 in 2013 – a six per cent increase.”

Dubin urged motorists not to keep personal documents such as vehicle ownership, liability pink slips, credit card invoices, or other documents containing personal information in their vehicles.

Identity thieves are looking for such documents so they can assume identities, secure credit card accounts, lease vehicles for export, and even take out a mortgage against victims’ properties without their knowledge.

Victims may not realize they have been victimized until it is too late, costing them time and money to rectify the damage.

Todd’s Independent and Dysart Fire Department
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Free Photos with Santa from 10am-2pm

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Local winner in national promotion

George Adams was the proud winner of a Bulova men's watch as part of a cross-Canada Scratch 'N' Match contest on purchases made at Home Hardware from Sept. 1 to 30. He is congratulated in this photo by Walkers Home Hardware owner Jerry Walker.

Photo submitted

Student gets particularly warm welcome

Community members have donated items as part of a welcoming gift basket for students at Fleming College this semester. The winner of this basket is Mariah Conti, a Visual and Creative Arts student. Being a new student can be challenging in many different ways and so a big thank you goes out to these donors for helping new students feel welcomed into the community.

Donations are by V&S Department Store (Haliburton), Tim Hortons (Haliburton), Canadian Tire (Minden), Todd's Independent (Haliburton), Fleming staff (Wendy Ladurantaye, Jennifer Bain and Barb Winn) and the Fleming Student Association. Submitted

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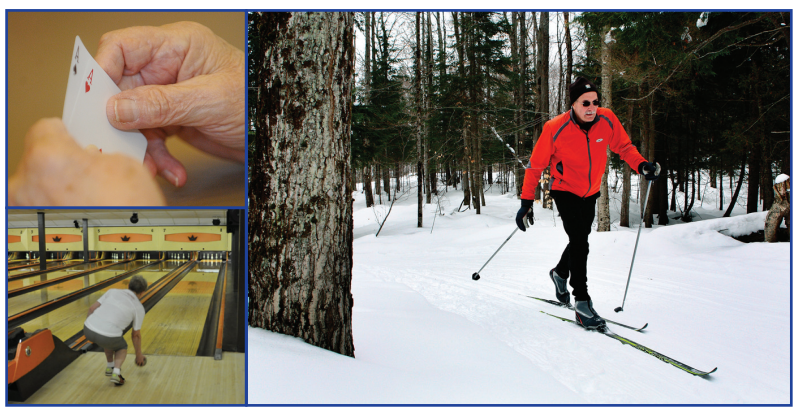

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Making Moments Matter

As of December 4th, The Believe In the Magic of Giving campaign has raised **$29,695** for the Haliburton Highlands Palliative Centre.

Thank you to the following generous businesses, groups and individuals:

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HHH Haliburton Highlands Health Services Foundation
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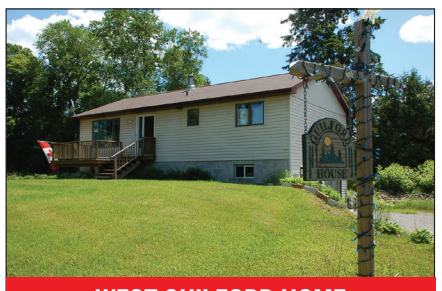

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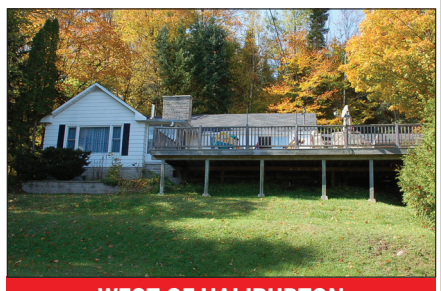

WEST OF HALIBURTON

Sprawling 5BR bungalow with many upgrades. Dbl det garage.Huge deck. Very spacious family home. Town sewers.

$165,000

PAYNES ROAD

15 minutes east of Haliburton, 3BR home on sunny level 1.3 ac lot. Many upgrades done in the past 2 years!

$145,000

GOODERHAM HOME & BARN

3BR with historic character. Wraparound porch. Walk to village. 30x20 barn in Great condition. Super value!

$139,900

VACANT LOTS

KELSON ROAD

1.5 Acre Lot. Walk to Lake .

$32,500

GLEBE ROAD

Prestigious Area!

$79,800

DRAG RIVER LOT

420 ft / 4 Acres

$85,000

Wishing Our Clients, Family & Friends All The Best Of The Holiday Season!

Linda, Troy & Nicole

info@haliburtonrealestate.on.ca www.haliburtonrealestate.on.ca HaliburtonRealEstateTeam

Marketing - focus on what the consumer wants

Lauren Forbes
In Business

In my last article I talked about my version of the business plan. Marketing is another important section. Let's talk about answering these questions to start the marketing part of our plan:

What is marketing?

There are many definitions of marketing but one of the simplest suggests that:

"Marketing is getting the right product or service in the right quantity, to the right place, at the right time and making a profit in the process."

Marketing is about identifying and understanding your customer and giving them what they want. It's not just about advertising and promoting your business.

Effective marketing is a result of examining every aspect of your business and how it affects the consumer's end experience. It covers everything you'll need to do in order to deliver your products and services to the consumer including research, planning, pricing, packaging, promotion, selling and distribution.

The six Ps

The following six areas provide a comprehensive framework for developing an effective marketing plan. These areas are often referred to as the "Six Ps" or the "marketing mix":

Product Strategy
Place (Distribution) Strategy
Pricing Strategy
Promotion Strategy
People Strategy
Process Strategy

Market Research

Market research is a key part of developing your marketing strategy. It's about collecting information to give you an insight into your customers' mind so that you understand what they want, how they gather information and where they come from. You can also do market research to get a better idea of market trends and what is happening in your industry sector.

The information you gather and analyze builds the foundation of good business decisions whether it's deciding what product or service you'll offer, where your business should be located, how to distribute your products or how you communicate with consumers.

Why do I need a marketing plan?

In order to successfully grow your business, you'll need to attract and then work to retain a large base of satisfied customers. Marketing emphasizes the value of the customer to the business, and has two guiding principles:

All company policies and activities should be directed toward satisfying customer needs.

Profitable sales volume is more important than maximum sales volume.

To best use these principles, a small business should:

Determine the needs of their customers through market research

Analyze their competitive advantages to develop a market strategy

Select specific markets to serve by target marketing

Determine how to satisfy customer needs by identifying a market mix

Marketing programs, though widely varied, are all aimed at convincing people to try out or keep using particular products or services. Business owners should carefully plan their marketing strategies and performance to keep their market presence strong.

Conducting Market Research
Creating a Marketing Strategy
Target Marketing
Managing the Market Mix

Marketing is the process that companies use to get consumers interested in the items they're selling.

Marketing is advantageous to your business for many reasons.

Here are just two of the benefits.

You alert customers to a product that suits their wants and/or needs.

Marketing will net your company profits, which will allow you to continue to do business in order to meet future customers' needs.

Marketing efforts are most successful when they focus on what *the consumer* wants, not on what *you* think the consumer wants.

How Can I Make My Customer Happy While Still Staying True to My Business?

What Activities Are Included in Marketing?

How Can I Incorporate Marketing Into My Company?

What do I include in the Market Analysis?

In the next article we will delve into the details of each step in the marketing plan as part of creating your own business plan.

Lauren Forbes is the Ontario Self Employment Coordinator at the Haliburton County Development Corporation in Haliburton. If you have questions or comments please email her at HCDC.OSEBHaliburton@gmail.com or visit their website: http://www.haliburtoncdc.ca

Dining in the Highlands

Molly's Bistro, a Christmas gift for us all

If the ghost of Christmas Future wanted to show Ebenezer Scrooge what Christmasought to taste like, he would have taken him directly to-Molly's Bistro Bakeryon 170 Bobcaygeon Road, in Minden. And, believe me; Scrooge would have needed no further convincing.

Molly McInerney and her talented team are experts at traditional holiday baking. And, lucky for us, they have been stocking the Bistro's freezer with wonderful foodsthat add a special touch to anyholiday meal.All you need do is visit to buy some.

"We love to cook and bake Christmas treats from scratch so you don't have to," says Molly."We know Christmas is a busy time for everyone and we're hoping we can make the lives of our customers a lot less hectic with these offerings."

Among the seasonal cuisine offered is traditional French tortiere, delicious mincemeat tarts, and a pumpkin pie that gives you no choice but to ask for seconds. Of course, there are other delectablepies and treats too. Molly would not have it any other way.

"It doesn't matter if the order is big or small," Molly says. "Come on down and pick whatever you need out of our freezer."

Open from 7 to 3, 7 days a week, Molly's is also renowned for itsfantastic breakfasts, lunches and a delicious array of baked goods provided year round. The "Boring Breakfast" of bacon, eggs, home fries and coffee is a favourite, but her menu is anything but dull. You'll find fantastic, original dishes here, you won't see anywhere else.

Fresh breads, made by her husband Guy and savory or fruit pies are take-home favourites. There are also gluten-free and vegetarian options. If you don't feel like cooking, there are freshly frozen favourites like chicken, steak or shepherd's pies, lasagnas or quiches ready for your oven.

But at Christmas time, well, that's when the talent of her team really shines. You might want to consider it their gift to you.

To find out more visit www.mollysbistrobakery.ca or contact her at 705-286-6988 Email: mollysbistrobakery@gmail.com

The Weekenders Breakfast:

Try one of these Scrumptious Delights any day of the week. Just don't tell Molly!

Eggs Benedict: a Homemade Tea Biscuit topped with Peameal, a Poached Egg and Creamy Holandaise Sauce.

Eggs Florentine: Homemade Tea Biscuit topped with Spinach, Poached Egg and Holandaise Sauce

Eggs Benjamin: Homemade Tea Biscuit topped with Smoked Salmon, Capers, Poached Egg and Holandaise Sauce.

Eggs Santa Fe: Homemade Corn Bread with a Poached Egg, topped with Bacon, Avocado & Salsa

Molly's BISTRO BAKERY
Amazing All-Day Breakfasts
Incredible Lunches
Scrumptious Breads & Sweet Treats
New 2 Bedroom B&B
Open 7 Days a Week 7am - 3pm
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705-286-6988 www.MollysBistroBakery.ca

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Winners of the Remembrance Day Poster & Literary Contest

Douglas C. Hatch - Branch 624
Royal Canadian Legion, Wilberforce

Colour Posters – Grades 4-5-6
Total entries= 16
- Tianna Marie Hiuser
- Hunter Arnott
- Alan Ervin

Black&White Posters – Grades 4-5-6
Total entries=7
- Desi Davies
- Sydney Little
- Justice Donaldson

Literary/Poetry Grades 4-5-6
Total entries=4
- Julyssa Victoria Lee
- Mackenzie Lovell
- Hailey May Alden

Black&White Posters Grades 7-8
Total entries=4
- Kadie Raimey
- Erik Morrison
- Halle Dale

Haliburton County Home Builders Association

19th Annual Christmas Challenge

Join the Challenge and help us to make a difference

As the Christmas party season commences, The Haliburton County Home Builders would like to encourage you to include its Christmas Challenge in your plans. Large or small, each gift will help fill the Christmas hampers distributed by the Food Banks in Haliburton County for families in need.

Step 1: Call in advance to the Home Builders Office 457-6901

Step 2: Collect unwrapped toys or food items at your office or your Christmas Party.

Members of the Home Builders Association will pick up your gifts and deliver them to the workshops in Haliburton County. **Remember to make the most of the Challenge have your gifts ready for pick up BEFORE December 15th.** Early delivery to the workshops means the elves have enough time to prepare for Christmas.

This is the 19th anniversary of the Christmas Challenge. Whether this is the first year you have taken the challenge or the 19th year all gifts are needed. If you aren't sure what to collect simply gather local gift certificates. A value of $15.00 each make is easy to top up gifts for families who have teenagers.

Call 705-457-6901 and book your gift pick up date early!

www.hchba.ca

Ken & Jacquie Barry Wedding - September 27, 2014

Approximately 100 people were invited to the wedding at Snowden Township, Ontario, off Gelert Road.

Ken and Jacquie had just purchased the old farm of Ken Schraeder. They decided to have their wedding there. They built a new barn for the reception and dance.

The wedding vows were said behind the barn. White chairs, flowers and trellis were the decorations.

While sitting and waiting for the bride to show we could hear horses' hooves and the carriage coming up the driveway. A beautiful team of shiny black Percherons brought the bride and her bridesmaids in a white covered carriage. Horses were very striking with silver dust on their backs. They were well behaved and never moved a muscle when stopped to let out the precious wedding party.

Bridesmaids wore long coral dresses. Men were waiting, wearing grey, double breasted suits.

Vows and pictures went quickly, then Bride and Groom went for a ride in the carriage.
A beautiful, great day for a wedding.

People then entered the barn for snacks, drinks and music.

Three rooms were decorated with flowers and tulle and clear sparkling lights right up to the top of the barn. There were also 2 chandeliers. Reception rooms had big round tables all set up for dinner.
A delicious dinner buffet it was.

What a lovely idea and everyone had a great time; food was perfect and speeches too.

Lots of Best Wishes were given to the Bride and Groom.

Thank you for the memories of your Lovely Wedding. Merrie & Merrill

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UPCOMING Community Events

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Haliburton School of the Arts Student Show

When: Saturday, Dec. 13, 10 a.m. to 3 p.m.
Where: Fleming College, 297 College Drive, Haliburton
A show and sale of the works of the 2014 fall graduates of the Haliburton School of the Arts
Contact: Terri Frew 705-457-1680 or 1-866-353-6464

Homemade Stew Concert

When: Dec. 13, 7:30 p.m.
Where: Northern Lights Performing Arts Pavilion
A celebration of talented local musicians performing folk, jazz, rock, pop, and classical music. Tickets $25 and $20 for students/Folk Society members. Available at The Source/Halco in Haliburton, Organic Times in Minden or online at www.madeinhaliburton.ca.
Contact: www.haliburtonfolk.com or 705-754-3655

Highlands Wind Symphony

Annual Christmas concert with the Highlands Swing Band
When: Sunday, Dec. 14, 3 p.m.
Where: Northern Lights Performing Arts Pavilion – Haliburton
The wind symphony's annual Christmas concert is conducted by Glen Carter, Dan Manley and Lorie Reddering. The swing band is conducted by Judy Cole.
Contact: Ken Loney, ken.loney@gmail.com, 705-286-0413

A Christmas Concert to Benefit the County Food Banks

When: Wednesday, Dec. 17, 7 p.m.
Where: St George's Anglican Church, Haliburton
The Highlands Concert Band (directed by Glen Carter) and the Highlands Male Chorus (directed by Melissa Stephens) join forces to present traditional Christmas music with proceeds going to benefit the Haliburton County Food Banks.
Contact: Ken Loney, ken.loney@gmail.com, 705-286-0413

Santa Claus Parade

Where: Wilberforce
When: Sunday, December 14
Starts at 12:30 - and it will be followed by treats and coffee and visits with Santa for the kids at the Lloyd Watson Centre.

Christmas Service

Where: Essonville Historic Church
When: Sunday, Dec. 21 at 7 p.m.
Christmas service by lantern and candlelight.

Legion Events

Branch 624, Wilberforce,

Jan Simon PRO

Monday	Bid Euchre 7:00PM	
Tuesday	General Meeting	7:00pm
Wednesday	Fun Darts	7:30pm
Friday	Community Care 55+ Xmas Lunch	

Please call Gwen Otto to reserve your place
705-448-2106 Everyone 55+ welcome!!
Pool 1:30pm
Jam Session 7:30pm Come to play or listen to great music
Saturday Meat Draw 2:00pm-5:00pm - Early Bird 3pm sharp
Sunday L.A. Breakfast with Santa 9:00-12:00pm
Come and Enjoy a family breakfast before the Santa Clause Parade
Santa will be there – bring the kids out for some pre Christmas fun!!

Branch 129, Haliburton

Dave Allen, PRO 705-457-2571
Mondays: Bridge every Monday at 1pm
Tuesdays: Open dart night at 7pm
Wednesdays: Bid Euchre 1 pm start
Bingo Doors open at 6 pm, Bingo starts at 7 pm - $500 Jackpot $1000 Jackpot - last Wednesday of the month
Thursdays:
General Meeting Second Thursday of the month starting at 7:30 pm. All members urged to attend
Ladies Auxiliary Last Thursday of the month at 1 pm
Fridays:
Meat Draw Five Draws, Five Prizes each draw, First draw at 4:30 pm, Last draw at 6:30 pm, Tickets are $2 per draw…Chester Howse, MC
Saturdays:
50/50 Draw 4 pm draw, Tickets are $1 each from noon onwards
Sundays: Breakfast Second and fourth Sunday of the month – 9:30 am – 1 pm $6 per person. Occasional volunteers are needed.
Upcoming Events: Come join us for the Legion's Christmas party featuring an open mic session in the club room Saturday December 20th 4 – 7 PM bring your own instrument and enjoy Christmas carols and complimentary munchies. No cover
Whether you're planning a function for 10 or 200, call the Legion today for more information 705 457 2571
Please come out and support Haliburton Legion Branch 129…everyone is welcome!

Branch 636, Minden 705-286-4541

Open Mon-Thurs 10am-6pm, Fridays til 9pm, Sundays 1-5.
Air-conditioned clubroom open to the public, Patio open, Wifi, debit machine, table trivia, dart boards
Big Euchre, 1st Sunday of the month, includes lunch
Lunches **noon to 2pm**
Mon to Thursday: full menu and daily specials.
Friday lunch menu: beer-battered fish with fries or onion rings. Friday supper 5-7pm also chicken wings
Wednesdays: Meat Draw at noon, $8 buys 8 chances for butcher-quality meat.
Ladies Darts on **Thursdays**

Recurring Events

Haliburton Highlands Hand Weavers & Spinners Guild Open Studios

When: Daytime - every Tues. 1-4
Evening - the 3rd. Wed. of every month
Where: Zion United Church, Carnarvon
No experience needed
Contact: Pat @ 705-286-6042 or andreacoysh@gmail.com

Teen Gift Drive

When: on now until December 16
What: Bring in gifts appropriate for teenagers to Head Lake Grill every day of the week except Sundays. With every donation, your name is entered into a draw for a $25 gift certificate for the restaurant. Gifts are taken to the 4Cs to make local teens' Christmas bright.
Contact: Diana 705-455-9630

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An all-inclusive trip for 2
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Eurostars Cayo Santa Maria Resort 4*
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SHOP LOCAL FOR YOUR CHANCE TO WIN ~ BROUGHT TO YOU BY THE HALIBURTON B.I.A
Draw will be live on the air at Moose FM on December 19, 2014
Shop Local at any Haliburton BIA store and enter a ballot which you will receive with your purchase.
Enter as often as you like until December 18th. Shop Local at any Haliburton BIA store and enter a ballot which you will receive with your purchase.
* Subject to availability ,peak travel time and blackouts.

Catch the holiday spirit

Spruce up the season with locally-grown Christmas trees and greenery

This holiday season use Ontario-grown Christmas trees, garlands and wreaths to create a Christmas wonderland inside and outside your home.

"If you're pining for that perfect tree, a real locally-grown Christmas tree is the perfect choice," says Bill Mauro, Ontario Minister of Natural Resources and Forestry. "Among other things, they're all-natural, 100 per cent biodegradable and there's no assembly required."

Staff at more than 670 Ontario Christmas tree farms work as year-round Santa's helpers to grow and harvest over a million Christmas trees a year. With those numbers, the odds of finding a perfect one are pretty good.

Make finding that perfect Christmas tree part of your holiday tradition for years to come.

Buying fresh locally grown Christmas trees, garlands and wreaths from local retailers offers valuable benefits, according to Mauro and partners in the ministry's Ontario Wood program, including the Christmas Tree Farmers of Ontario (CTFO) and Forests Ontario. By buying locally grown holiday greenery, you're helping to support sustainably-grown Ontario Wood products that are good for the economy and the environment.

"There's an important economic benefit in buying locally-grown Christmas trees and associated greenery," says Mauro. "In buying local, you're helping to support businesses in your own community and, by extension, the economy of Ontario."

"Christmas trees are grown as a sustainable agricultural crop, staying in the ground for about 10 years before being harvested," says Shirley Brennan, executive director of the CTFO.

"When trees are harvested each year, the excess branches are salvaged for use in garlands and wreaths, reducing waste during this process, and new seedlings are planted to ensure a ready supply of Christmas trees for future holiday seasons," says Brennan.

Robert Keen, chief executive officer of Forests Ontario, says "Christmas tree farms play an important role in supporting healthy ecosystems and human health."

A continuum of trees is grown at Christmas tree farms. For every tree harvested, at least three seedlings are planted for future holiday seasons.

"These trees provide wildlife habitat protection for small birds and animals and, for all of us, they're literally a breath of fresh air," Keen says. "They act as air pollution filters, soaking up carbon dioxide emitted by cars, planes and homes, turning it into oxygen. In fact, every acre (about 0.4 hectares) of planted Christmas trees provides the daily oxygen needed by 18 people."

The benefits of Christmas trees are not finished once the holidays are over. Many municipalities collect the trees on designated collection days and use them in shoreline rehabilitation projects or chip them for use as mulch in municipal parks and flower beds. They can also be re-used at home to protect shrubs from snow build-up, as a stake for climbing plants, for making mulch out of branches and needles, or using it for woodworking projects.

Mauro says, "Given their many benefits, you really can feel good about buying locally-grown Christmas trees, garlands and wreaths."

To ensure you're purchasing Ontario-grown Christmas trees and greenery, "Look for the Leaf" – the Ontario Wood logo tag – on or near these products or ask the retail vendor where their trees were sourced.

To find Ontario Wood products, producers and supporters near you, visit Ontario.ca/wood.

Tips to keep holiday greenery great

When selecting a tree, check for freshness. Choose a tree with strong green colour and a noticeable fragrance. Gently bend a needle to determine if it's resilient or not. An unfrozen needle should form a "u" shape without breaking.

Choose fir, balsam or cedar for your decorative greenery as they dry out more slowly than other evergreens.

Once home, store your tree and greenery in a sheltered but unheated area such as a porch or garage.

When you're ready to bring the tree indoors, make a straight cut across the trunk about two centimetres from its end, enabling the tree to better absorb water.

Once inside, place a tree-moving bag at the base of your tree to allow for easy disposal in January and secure the tree in its stand. Fill the stand with about four litres of water. Ensure the tree is hydrated at all times. Mist greenery with water every few days.

Place your tree and greenery away from heat sources, including fireplaces, television sets, radiators and sunny windows, to prevent it from drying prematurely.

Before decorating, ensure all electric lights and connections are in good condition. Never use combustible decorations or lighted candles on a tree or greenery and always unplug lights before retiring to bed or leaving the house.

WANTED

Historical photos from around Haliburton County

Preferably from before 1970

Help revive our Pic of the Past section by sending in your pictures. Bring them in to the Echo office at 146 Highland Street or email them to jenn@haliburtonpress.com with dates and any other information.

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27 Victoria Street, Haliburton

196 Bridge Street W. Bancroft

2014 Christmas Season

St. Anthony of Padua Mission Our Lady of Mercy Church

Solemnity of Christmas - Christmas Eve

Carol Singing 7:00 pm

Haliburton - 7:30 pm Bancroft - 7:30 pm

Christmas Day - Bancroft 9:00 am

Feast of the Holy Family of Jesus, Mary and Joseph

(New Year's Eve) Wednesday, December 31 Haliburton 4:30 pm

(New Year's Day) Thursday, January 1, 2015 Bancroft 9:00 am

Solemnity of Mary, the Mother of God

Haliburton Saturday, December 27 Vigil mass 4:30 pm

Bancroft Sunday, December 28 9:00 am

Solemnity of the Epiphany of the Lord

Haliburton; Saturday, January 3rd 4:30 pm

Bancroft; Sunday, January 4th, 9:00 am

A warm welcome awaits!

CATHOLICS COME HOME

Our Catholic faith is the largest Christian family in the world. Our church is a vibrant and growing family, but we miss our brothers and sisters who have not been to mass lately. God loves you so much that he will not stop searching for you, reaching out to you, seeking you. Saint Augustine, a convert to the faith at age 33, once said "you have made us for yourself, O, Lord, and our hearts are restless until they rest in you." Jesus wants to invite you back into his big, warm and loving catholic family in the church he founded 2,000 years ago. He's calling you home, but the choice is yours.

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10 SHRIMP 320 g/11.3 oz

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36 layers of delicately folded puff pastry surround a traditional pork and beef sausage filling.

56-64 PIECES 900 g/1.98 lb

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JUMBO COCONUT SHRIMP

We've used our premium, jumbo-sized butterfly shrimp and covered them with a deliciously sweet and crunchy coconut batter.

16-19 PIECES 340 g/12 oz

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5" x 12" TRAY 850 g/1.87 oz

11.99 each save $1 MAX SPECIAL

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NANAIMO BARS

A CUSTOMER FAVOURITE

• Creamy custard is nestled between a tasty base of graham crumbs, cocoa and coconut, topped with smooth-as-silk chocolate icing

5" x 12" TRAY
850 g/1.87 lb

SAVE $3

9.99 each MAX SPECIAL

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• Mini potstickers, mini vegetable spring rolls, boneless breaded chicken breast pieces and boneless breaded pork loin pieces

APPROX. 53 PIECES
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SAVE $4

APPROX. 53 PIECES

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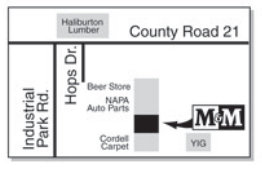
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